



MILANO DESIGN WEEK 2018
16th -22nd APRIL 2018

During Salone del Mobile in Milan, Italian bathroom brand Ex.t is showcasing a new collection signed by Sebastian Herkner and a new product designed by MUT, along with an addition to Frame collection by Norm Architects.

Ex.t is a Florentine company specialized in bathroom furnishings, born in 2010. It's mission is to create products that go beyond the borders of the bathroom, having a **dynamic use** in the home, going over the standard living spaces. The brands editorial line is continuously researching **fluid and versatile elements** in order to create tailor made spaces to meet the needs of its customers.

After launching **Nudo** at Maison & Object 2018, Spanish design studio Mut designs for Ex.t **Arco**: a product characterized by **functional versatility and material blend**. Conceived for the bathroom, Arco can turn into a design for many spaces by just adding or taking off different elements. In Milan Arco is presented in two editions, available in matte black and brass, with an integrated mirror and shelving system hiding on the back, which increases the functionality of the object.

After signing for Ex.t Plateau collection, German designer **Sebastian Herkner** unveils **Ribbon**, a new collection featuring a **console and a bathtub**. The bathtub is entirely made in LivingTec® and available with or without a band in satin steel or brass put at the base of the structure, that gives luminosity and preciousness to the product. The console recalls the bathtub's materials featuring a washbasin in LivingTec® and a structure available in satin steel or in brass, that can be fitted with a lower tray crafted in LivingTec® or marble for a contemporary product with a strong personality.

Ex.t also presents a **mirror cabinet and a wall unit**, enhancing the famous **Frame** collection by **Norm Architects**, winner of the EDIDA Award in 2017. Recalling the functionality and versatility featured in the entire collection, both elements can be used as stand alone pieces or combined with other designs of the same line.

Beyond taking part at Salone del Mobile Milan, Ex.t opens the doors of its permanent **showroom in via Tortona 34**. This is the set of **Under Super Cover**, a pop up installation by **Studio Modulo**: a delicate and embracing cloud invades the space with soft tones, lights and metallic sounds and guides the visitor through ancestral feelings, in a journey made of natural elements and sensory suggestions.

Salone del Mobile Rho Fiera
Pavilion 22 / Stand B33
9:30am-6:30pm

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Ex.t Showroom via Tortona 34
UNDER SUPER COVER a special installation by Studio Modulo
10am-8pm

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Ex.t was born in 2010 as spin-off from Giulio Tanini, a historic Tuscan company of ceramic furnishings and accessories. The challenge was to re-launch the brands' expertise and the production capacity of the territory to develop a contemporary and immediately recognisable product, in line with a new concept for the bathroom. Based on the idea of living the bathroom in continuity with other environments, Ex.t's collections for home and contracts have real furnishing elements with a catalogue of shapes, materials and finishes that can be easily integrated into the aesthetics of many living spaces.

The new direction of the family business is entrusted to the third generation: Azzurra and Ingrid Tanini, run the Ex.t team, aiming to blend new technologies with the great tradition of Italian manufacturing. The production of bathroom furniture, accessories and lighting is entirely based in Tuscany, relying on small industrial and artisan workshops. Since the very beginning Ex.t has been collaborating with several international designers including Note Design Studio, Norm Architects, Sebastian Herkner and Samuel Wilkinson. All of them selected for their fresh vision and the desire to experiment with new solutions, getting involved with a dynamic reality that has solid roots in the Made in Italy ethos. To date Ex.t products are sold worldwide.

MUT is a Spanish design studio founded by designer Alberto Sánchez and Eduardo Villalón in 2010. Since the very beginning MUT philosophy is based on the principle of emotive design, aiming to experiment and redefine everyday objects. Their award-winning products are regularly featured in magazines around the world and at the present time they are listed among the most highly regarded designers of their generation.

SEBASTIAN HERKNER opens his own design studio in Offenbach am Main in 2006. He has designed for manufacturers such as Cappellini, ClassiCon, Dedon, Fontana Arte, Moroso, Pulpo, Thonet and Wittmann just to name a few, along with working on interior design projects for residential, exhibitions and museums. Since 2007 he is visiting lecturer at HfG in Offenbach am Main teaching different courses. His designs have been awarded with several prizes like the 2011 German Design Award for Newcomer category in 2011, the EDIDA Award for Best International Newcomer in 2015 and Guest of Honour at imm Cologne 2016.

NORM.ARCHITECTS studio is founded in 2008 by Jonas Bjerre-Poulsen and Kasper Ronn. Based in the heart of Copenhagen, the name Norm indicates the importance of drawing inspiration from traditions and norms that have been refined for centuries within the field of architecture and aesthetics. From residential architecture to commercial interiors, along with industrial design, photography, graphics and art direction; their work focuses on quality, durability and timelessness, featuring the original spirit of Nordic design.

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